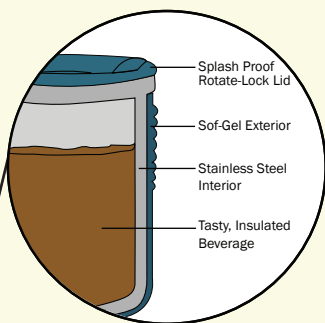


YOUR **LIQUID**solution[®] MANUAL



A Guide to Relaxing, Refillable, and Recyclable Products

from **LIQUID**solution[®]

YOUR LIQUIDsolution[®] MANUAL



Problem: Industry need for innovative, fashionable products to keep hot drinks hotter and cold drinks colder.

Our Liquid Solution: In 1999 Pacific Cornetta, Inc. expanded operations by adding the Liquid Solution line of insulated beverage ware. The line was designed to meet and exceed consumer needs for thermal insulation. Enjoying a hot cup of coffee at the top of Mt. Rainier, sipping soup in the middle of a long haul, or drinking tea during a morning commute were all improved with the Liquid Solution line.

In addition, these products work to fight against landfill waste created from disposable water bottles and paper coffee cups by providing a safe, reusable and recyclable alternative.

Everyday we strive to live our motto to innovate, improve and inspire, and believe our products and practices do just that. Each product is crafted from the highest quality materials and stringently tested to ensure superior customer satisfaction. For more information, visit www.liquid-solutions.com.

THE Sof-t™ SOLUTION

FEATURES:

- 14oz
- 18/8 Marine-Grade Stainless Steel Interior
- Innovative Sof-Gel Exterior
- BPA-Free
- 100% Recyclable
- Dishwasher Safe
- Trend Designs

Problem: Consumer demand for reusable, recyclable and durable products increases. Industry retailers search for fresh products in a difficult marketplace.

Our Liquid Solution: The Sof-t™ mug combines marine grade stainless steel with a Sof-Gel exterior to enhance the strength, comfort, durability, and eco-friendliness of traditional double wall mugs while adding a fresh look and feel. This 100% recyclable material combination offers heat retention that rivals the competition's while creating a softer, slip-free grip. Even better, the Sof-t™ mug

is virtually unbreakable, dishwasher safe and, as always, is BPA-free. The only way to experience the Sof-t™ mug is to feel for yourself.



“We wanted to create something new and exciting for our customers. Something that no one else in the industry was doing” said Alex Liu, president of Pacific Cornetta, Inc. “I think the Sof-t™ is just what people have been waiting for. It’s functional, comfortable, completely customizable, and has a unique new look.”

THE CASCADE SOLUTION



FEATURES:

- 22oz
- 18/8 Marine-Grade Stainless Steel
- BPA-Free
- Refillable
- Recyclable
- Durable
- Trend Colors & Designs

Problem: Consumers grow increasingly concerned over their environmental impact. Health and safety concerns rise over harmful chemicals, such as BPA, that are present in some plastics.

Our Liquid Solution: The Cascade is made from 18/8 marine grade stainless steel with .6mm single-wall construction. This thicker wall construction offers increased durability over many alternative bottles; in turn prolonging its life. The 100% recyclable bottle features a BPA-free plastic screw top lid with a loop for easy attachment to pack clips and straps. A perfect alternative to plastic water bottles, the Cascade's ergonomic shape makes it easier to grip and adds a unique new style. If cared for properly the Cascade can last a lifetime, and in that time save millions of plastic disposable bottles from entering landfills.

The Cascade is refillable, 100% recyclable and BPA-free.

“With the growing consumer demand for containers made of safe and healthy materials, consumers are looking for an alternative to the traditional plastic water bottles that have been in the marketplace for so long.” stated Alex Liu, President of Pacific Cornetta, Inc. “Our newest water bottle, The Cascade, is just the first in what has been developed as a full-range line of functional, stylish bottles and lids that will appeal to a wide consumer base.”

THE Sof-t: GET A GRIP TOUR



1) Buy the Sof-t



Challenge:
Toasting with Sof-t
2) Complete a Grip Tour challenge



3) Upload your challenge photo at www.liquid-solutions.com



4) Win cool prizes

Problem: Consumers look for ways to identify with brands and customize products and information to fit their personal lifestyle.

Our Liquid Solution: Liquid Solution will begin its first Sof-t: Get a Grip Tour Challenge on January 15, 2010. The rewards program allows consumers to interact with the product beyond everyday use and turn those interactions into rewards.

The Tour offers several challenges that foster creative interaction with the Sof-t and allow each participant to shape the challenge to reflect their own style. When a participant completes a task and uploads a photo to www.Liquid-Solutions.com they will be awarded completion points. Each challenge can be customized by the participant and later entered to win larger prizes and product discounts.

“The program encourages consumers to use their Sof-t in ways that are out of the ordinary and use their imagination to complete challenges and compete in a fun environment,” said Alex Liu, President of Pacific Cornetta, Inc. “The main goal is to get consumers excited about interacting with the brand and encourage them to give us their input, because ultimately everything we produce is for them and aimed to create a better customer experience.”

Visit http://www.liquid-solutions.com/Sof_t_GTC_Home.html for more information about the Sof-t: Get a Grip Tour.

FACT SHEET

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Kerrie Allen, Director of Operations

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Our Products: Pacific Cornetta, Inc. (PCI) produces the Liquid Solution line of thermal beverageware including, vacuum bottles, coffee presses, coffee and tea tumblers, paper insert tumblers and travel mugs. PCI also produces the Pearl collection of ceramic and stainless steel insulated mugs. The Screaming Meanie alarm clock, log manager and log check are also products of Pacific Cornetta, Inc.

Find our products at: Academy Sports & Outdoors, Dick's Sporting Goods, Eastern Mountain Sports, Eddie Bauer, Fred Meyer, Gander Mountain, Harry & David, Kroger, L.L. Bean, New Seasons, Publix, REI, Sports Chalet, Sportsman's Warehouse, Target.com, Travel Centers of America, Whole Foods, Winn Dixie.

See us in: Gourmet Retailer, Home Furnishings News (HFN), Camping Life Magazine, Inside Outdoor Magazine, OR Show Dailies, 4 All Outdoors, Busy-mommy.com, Sweeps 4 Bloggers, Backcountry Radio Network, American Park Network-Park Insider and PodClimber. Please visit www.Liquid-Solutions.com to see all news coverage.