



CONTACT: Cassie Ulrich
503-218-5170
Cassie.ulrich@pacific-cornetta.com

PACIFIC CORNETTA INTRODUCES NEW STAINLESS STEEL WATER BOTTLE

The Liquid Solution® Line Adds Stylish New Designs for Safe Storage and Light-Weight Portability

Tualatin, Oregon (June, 2008) – Design pioneer Pacific Cornetta, Inc. will launch the answer to health-conscious consumer awareness with its new single-walled, BPA-free Stainless Steel Water Bottle at the Summer Outdoor Retailer Show in August. Pacific Cornetta's unique, design-rich shape brings fashion to the pure-flavor experience of stainless steel in the Stainless Steel water bottle market.

"With the growing consumer demand for containers made of safe and healthy materials, consumers are looking for an alternative to the traditional plastic water bottles that have been in the marketplace for so long." stated Alex Liu, President of Pacific Cornetta. "Our newest water bottle, The Cascade, is just the first in what has been developed as a full-range line of functional, stylish bottles and lids that will appeal to a wide consumer base. Pacific Cornetta established itself many years ago as a leader in insulated stainless steel beverage-ware, so it is once again exciting to match our experience with an evolving market standard."

The new 22 oz. Cascade Water Bottle features a single wall stainless steel with a BPA-free plastic screw top lid. The first of the designs will be available in stores in Fall 2008.

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About Pacific Cornetta, Inc.

Founded in 1989, Pacific Cornetta, Inc. creates products for home, office, travel and outdoor recreation including cookware, insulated mugs, vacuum bottles, water bottles, and accessories. The company's integrated marketing and manufacturing departments explore the world for the inspiration and ideas that produce their signature Liquid Solution® and Pearl® beverageware collection. Liquid Solution products use the most advanced materials and reflect the latest design influences, making them fashionable as well as functional. Pacific Cornetta products are available at quality retailers across the United States and Canada. For more information, visit www.pacific-cornetta.com.

Please visit us at Summer OR at Booth 9041 to see the complete line of Pacific Cornetta products.

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